

## **Blue Box's Dominic Coupe leads new lobbying group for Northern Business Advisers**

On behalf of Northern Business Advisers, we are conducting a feasibility study with a view to establishing a lobbying group to represent the views of senior business people in the North to the new Coalition Government.

Northern Business Advisers is a network of over 70 experienced and talented Senior Executives in the North of England. Our expertise covers every profession and every management discipline across every business sector. Our aim is to help lead Northern businesses to new levels of success.

We believe that a chance in a generation exists for the Northern business to reassert itself - we now have a pro-business, free market coalition, which, combined, represents a significant number of Northern constituencies.

The North has 104 out of a total of 650 UK parliamentary constituencies. At the election, just 115 seats across the UK changed party allegiance.

Of these, a disproportionate 24 are in the North. A further 3 Northern seats have kept their party allegiance but are represented by Coalition MPs who are new to Parliament. A total of 27 new Coalition MPs represent Northern Constituencies.

Northern Business Advisers already have extensive contacts amongst the new Northern, Coalition MPs, the Northern Board of the Conservative Party, Coalition Peers, Coalition fundraisers and other key influencers.

We are keen to respond swiftly and professionally to the opportunity presented by the new environment. Although we are at the earliest stage of developing our group, we are already taking soundings from senior business people across the region, particularly concentrating on manufacturing and engineering.

If you are interested in this developing idea, please do contact Dominic Coupe on 084 3289 3287 or Graham Walton on 084 3289 3288 – we'd be delighted to hear from you.